

# HOW TO PROTECT AGAINST CYBERATTACKS IN THE ENERGY INDUSTRY

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Earlier this year, the U.S. Department of Homeland Security (DHS) and Federal Bureau of Investigation (FBI) took unprecedented action and publicly accused Russia of waging cyberattacks on U.S. critical infrastructure.

According to a joint <u>Technical Alert</u> (TA), Russian hackers conducted spear phishing attacks and infiltrated the control rooms of small U.S. electric utility companies where they staged malware. The threat actors sought information on industrial control systems (ICS) and supervisory control and data acquisition (SCADA) systems, potentially unlocking the gates to what could have been detrimental harm to critical U.S. infrastructure.

Those cyberattacks could be just the tip of the iceberg. At a cybersecurity summit, DHS Secretary Kirstjen Nielsen said that cyberthreats now pose a greater threat to the U.S. than physical attacks. Cyberwarfare is a worsening national security threat, and the US energy industry is a likely battleground for early attacks.

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In response to increased attacks, the DHS announced the creation of the National Risk Management Center to help guard the nation's banks, energy companies and industries from major cyberattacks that could severely harm critical infrastructure. The center will serve as a go-to resource for a company experiencing a cyberattack to seek the government's help early on and will eventually conduct simulations and cross-sector analyses to identify threats and weak points in U.S. infrastructure. By 2020, BDO <u>predicts</u> **U.S. critical infrastructure** will be the target of the next generation of destructive cyberattacks: a Permanent Denial of Service (PDoS) attack.

# ENERGY COMPANIES FACE DIVERSE AND QUICKLY CHANGING CYBERATTACKS

As the energy industry adopts new technology and implements more internet connected devices including automated value controls, pressure sensors, heat sensors, etc. utilizing the power of the Internet of Things (IoT), the number of potential cyber vulnerabilities are increasing dramatically. Further, threats such as spear phishing attacks, Trojan-horse software and wiper viruses are occurring every day, and even every hour, on energy company offices and senior executives. The frequency in which senior executives are targeted through social media and dark web reconnaissance is significantly increasing, including Business Email Compromise (BEC) attacks which are really elaborate spoofing attacks.

In the last year or so an increasing number of attacks have come through the supply chain. For the most part, these attacks involve numerous suppliers and accounting or payment processes. Control, valve and part-supply vendors are often targeted through financial system hacks, spear phishing or spoofing campaigns due to lack of sophistication in their efforts. Cyber vulnerabilities increase when networks link to extended networks, either on a multinational or global level.

The energy industry is also susceptible to Disrupted Denial of Service Attacks (DDoS), which are large scale attacks that temporarily disrupt services or operations. These attacks are often waged against electric grids but are not limited to the power sector. Hackers also target oil and gas pipelines and seek to disrupt oil exports and domestic supply by targeting a key junction so fuel can't flow through.

True to its name, PDoS attacks aim for permanent destruction and can manifest in three ways: Destroying physical equipment and structures, disabling services and/or wiping out data.

### WHO IS HACKING THE ENERGY INDUSTRY?

The greatest cybersecurity threats to the energy industry are from international state actors in Russia, China, Iran and North Korea. Like the Russian attacks detailed in the DHS and FBI alert, these threats are intended to disrupt the operations and functions of the U.S. energy sector and primarily target a company's information technology and operational technology systems. As one of the largest and most sophisticated economies, an attack to the U.S. energy sector is the holy grail for cybercriminals. Countries with competitive oil supplies also stand to gain from disrupting the U.S.'s production and exports.

A criminal group called DragonFly is one group, presumed to be state sponsored, making headlines this year. DragonFly has orchestrated a number of attacks in Europe, Asia and elsewhere to gather intelligence on the operational and control systems within the energy industry. According to recent FBI and Europol reports, we have seen increased blurring between nation-state cyberattack groups and criminal cyberattack groups, as cyber-attackers are more often working as an integrated organization.

Beyond cyberwarfare, cybercriminals inciting attacks on the energy industry are also motivated by financial gain and environmental activism. Hackers often perpetrate attacks to gather wealth through ransom attacks, and criminal cartels—or organized cyberattack groups—habitually conduct spear phishing. Hacktivists, or environmentalists that politically oppose fracking, the development of pipelines, or other actions taken by the oil and gas industry, also pose a threat to the industry. To make matters worse, the energy industry lacks the sophistication that financial services and other sectors possess when it comes to combatting cyberattacks.



Create an internal and external crisis communications plan



Implement cyber insurance claims preparedness and adequate coverage



Create an incident response plan



Conduct periodic incident response exercises and simulations to test your response capabilities



Develop and test a Business Continuity Plan (BCP) and Disaster Recovery (DR) plan

# PROTECTION STARTS WITH ASSESSING AND IMPROVING YOUR CYBERSECURITY

Chances are, many energy companies have already conducted an **International SOS** risk framework assessment, which allows them to see if they are up to date on industry best practices. The framework includes assessments to detect any malwares or malicious software, penetration testing on the network, employee education and awareness, monitoring, end-point protection, assessments of backup systems and real-time cyberattack response and recovery drills. If your company has not conducted the assessment yet, that's a good place to start.

# HOW DOES CYBERSECURITY FIT INTO ENERGY COMPANIES' BUDGETS?

Energy companies are actively cutting costs and embracing digital and technological transformation to enhance operational efficiencies. With an industry-wide emphasis on minimizing expenditures, are companies allocating enough resources to mitigate the risk of costly cyberattacks? The global oil industry as a whole is taking measures to prioritize cybersecurity. According to ABI Research, the international oil sector is expected to increase investments on cyber defenses by **\$1.9 billion this year**. On a company-by-company basis, however, many energy players are underfunding cyber. Midsized companies in particular are often behind the power curve in implementing and maintaining cybersecurity controls.

Energy companies of all sizes must balance their business need to streamline costs and increase efficiency while prioritizing cybersecurity protections.

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